

CONTENTS

Nguyen Quang Vinh

Management of cultural industries in the new era..... 1

Nguyen Hoang Quy

The role of digital transformation in the circular economy in Vietnam..... 7

Dao Cao Son

Improving the brand awareness of craft villages in Vietnam..... 17

Nguyen Thi Thanh Huong

The stages of digital transformation in records management
and archives in current state administrative agencies 23

Chu Thi Khanh Ly

Factors influencing the implementation of public service culture
in state administrative agencies in the context of international integration..... 30

Le Van Nam

The impact of small-scale peasant culture in traditional Vietnamese society
on the current prevention and fight against corruption and negativity..... 36

Vu Thi Thu Quyen

Environmental protection during development in Vietnam: the current situation
and solutions..... 42

Ngo Hoai Son

Evaluating the implementation of administrative procedures at the commune-level
People's Committee based on the system theory: a survey in Binh Duong province 50

Do Quang Hung

A study on students' satisfaction with the service quality of higher education institutions:
an empirical study at the University of Transport Technology in Vietnam..... 61

Do Van Chung

The supervision of public investment by provincial People's Councils in some provinces
and experiences for the South-Central Coast region 73

Ngô Minh Trung

The relationship between the rule of law and entrepreneurship: a comparative analysis..... 82